



**IGSM 2015**  
Espoo, Finland

# Sponsoring Prospectus

**XXVIII. International Geodetic Student Meeting**

1.-6. June 2015

Espoo, Finland

<http://www.igsm.fi>

# Facts and Numbers

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## International Geodetic Student Organisation (IGSO)

- non-profit organisation
- founded in 1991 during the 4th IGSM
- registered in Zurich, Switzerland
- consisting of student organisations from XX universities in XX countries
- purpose: to unite geodesy, cartography, geomatics and geoinformatics students from all over the world
- website: <http://www.igso.info>



## International Geodetic Student Meeting (IGSM)

- annual meeting
- first meeting organized by students from the Technical University in Delft in 1988
- held every year in a different country

## XXVIII. International Geodetic Student Meeting 2015

- annual international meeting in it's 28th edition
- taking place from 1.-6. June 2015
- organized by the International Geodetic Student Meeting (IGSO)
- promoted by Maanmittarikilta and AYY
- up to 180 students and seniors expected
- participants are from the fields of geodesy, surveying, cartography, geomatics and geoinformatics

# Introduction

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The **28th International Geodetic Student Meeting** will be held in Helsinki, Finland in June 2015.

For this occasion the International Geodetic Student Organisation (IGSO) and the Guild of Surveying Students at Aalto University (Maanmittarikilta) look forward to welcoming up to 180 students from the fields of geodesy, surveying, cartography, geomatics and geoinformatics from all over the world.



**Tuukka Mattila**  
*General Secretary of  
IGSM 2015*

With 86 member universities from 29 countries IGSO provides a unique opportunity for participating students to learn about activities in their fields' way beyond the borders of their home country. At the same time, the meeting gives companies and organisations within Finland and abroad a unique opportunity to gain exposure and acquire visibility among the geomatics specialists of the future.

To allow students from all different countries to participate in the International Geodetic Student Meetings, participant's fees are fixed by the IGSO General Assembly at 120€ per Student. In a cost-intensive country like Finland, this introduces some added challenges as we have to rely profoundly on external backing.

Nevertheless, with the assistance from sponsors and supporters, we aim to make IGSM 2015 the best student meeting yet.

In this brochure we present the meeting and outline sponsorship opportunities.

We hope that your organization is interested in sponsoring this event and we are convinced that a mutually beneficial form of collaboration can be found.

We look forward to seeing you in Helsinki!

# Why Sponsor?

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Geomatic engineers (of all fields) gain more and more on importance in today's world where all information is soon going to be linked within a geospatial context. With their education, the participants of this year's meeting have the latest knowledge to help your business push the envelope on Geomatics even further.

By becoming a sponsor for this meeting, ...

- ... your organization gains international exposure through-out different fields.
- ... you will be able to network with students who will be the next generation of geomatic experts.
- ... you raise awareness of your organization before, during and after the event by tying in with the event marketing.
- ... you will make contact with future potential partners or employees for your company.

# Organizing Associations

## IGSO

IGSO is an International Geodetic Student Organization. Its aim is to unite geodesy students from all over the world. At present, 80 universities and schools from 28 countries belong to IGSO.



Every year IGSO organizes International Geodetic Student Meetings - IGSM. These meetings are not only a wonderful chance to exchange experiences from geodesy field but also a unique opportunity to get to know other countries' customs and culture, because every year these meetings take place in different country. Students are given huge possibilities and, connected with them, future advantages.

## Maanmittarikilta

The guild of surveyors (Maanmittarikilta) is the association for students in the fields of Civil Engineering, Economy, Real Estate and Geomatics at Aalto University.



## AYY

Aalto University Student Union (AYY) is a 15 000 members strong student organization. AYY is a self-governing community subject to public law and its status is defined in the Finnish student union act.



The foundations of Aalto University Student Union lie in the student unions of Helsinki School of Economics, University of Art and Design Helsinki and Helsinki University of Technology. When these three universities merged on the first of January 2010 to form Aalto University, the student unions merged as well and formed the new Aalto University Student Union (AYY).

# About the Meeting

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## Introduction IGSM

The International Geodetic Student Meeting (IGSM) is an annual meeting for Students in the fields of Geodesy, Surveying, Cartography, Geomatics and Geoinformatics. While taking place mostly in Europe, IGSM has gained global interest attracting participants from all around the world.

Meetings are organized by a team of students and the hosting university is selected during the General Assembly two years in advance. Any surplus generated from the meeting in Finland will be passed on to the organizers of the next IGSM in Munich, Germany.

The first IGSM was organized in the Netherlands by geodesy students from Delft University of Technology. During the 4th IGSM in Graz, the International Geodetic Student Organization (IGSO) was founded as the umbrella organization for all meetings. The organization is led by the current team of the next upcoming IGSM.

At the moment 80 member schools from 28 different countries belong to IGSO.

# History

Since the first meeting in Delft, the event has been organized in the following locations:



1988 Delft, the Netherlands

1989 Bonn, Germany

1990 Budapest, Hungary

1991 Graz, Austria

1992 London, United Kingdom

1993 Prague, Czech Republic

1994 Bochum-Essen, Germany

1995 Warsaw, Poland

1996 Hannover, Germany

1997 Delft, the Netherlands

1998 Madrid, Spain

1999 Valencia, Spain

2000 Le Mans/Paris, France

2001 Newcastle-Upon-Tyne, United Kingdom

2002 Ljubljana, Slovenia

2003 Dresden, Germany

2004 Espoo, Finland

2005 Istanbul, Turkey

2006 Cracow, Poland

2007 Sofia, Bulgaria

2008 Valencia, Spain

2009 Zurich, Switzerland

2010 Zagreb, Croatia

2011 Newcastle-Upon-Tyne, United Kingdom

2012 Jaén, Spain

2013 Wroclaw, Poland

2014 Istanbul, Turkey

2015 Espoo, Finland

2016 Munich, Germany

# Destination / Location

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## **Helsinki/Espoo, Finland**

Helsinki is the capital of Finland and home to half a million people – a city between west and east.

Helsinki is a modern European city of culture that is famous for its design and high technology. Helsinki is a pocket-sized metropolis that is easy to discover on foot. Helsinki offers excellent connections to the rest of Finland and the world. Helsinki-Vantaa Airport has been ranked among the best airports in Europe for the past decade and serves as an important hub for air traffic and as the European gateway to Asia.

Most of Helsinki's tourist attractions are situated within easy walking distance of the city center, and if your feet do get tired, you can rely on Helsinki's excellent public transportation – which has been ranked the best in Europe. There are plenty of sightseeing tours, excursions and other activities to fill every day of your holiday. You can also discover the city by hopping aboard the 3T tram or making the most the city's walking, cycling and nature paths.

The Helsinki metropolitan area extends to the north with the city of Vantaa (where the airport is situated) and to the east with the city of Espoo (where the meeting will take place). All three cities together have a combined population of 1 Million.

Aalto University, the host of this year's meeting, is located in Espoo on a half-island called Otaniemi which is found east of the Helsinki city center.



# Program

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During the first week of June (1.-6. June 2015), we will offer our participants a versatile program consisting of technical presentations from professors and students, workshops, excursions, sport and cultural events as well as evening program.

While most of the technical parts will take place on the campus of Aalto University in Otaniemi, we aim to also give our participants more great impressions of the Helsinki region.

To our sponsors on Platinum, Gold and Silver level we offer to become part of the program by giving a technical presentation or holding a technical workshop. Please contact us early enough if you are interested in these opportunities.

# Sponsorship

The articles of association of the IGSO give some clear guidelines regarding the financial incomes for the meeting. Besides fixed participant's fee for both students (120€) and seniors (200€), there is only a 10€ fee for all participating universities. In order to allow students from all countries to participate, these fees are supposed to cover board and lodging as well as the whole weekly program.

Depending on the venue of the meeting, these give limitations can result in some additional financial challenges for the organizing team. In the case of Finland these contributions will be far from covering all the expenses even if we will go with cheapest options possible.

We are therefore looking for companies who are willing to support our project.

## Sponsorship Categories

Package Price	
Platinum	5000€
Gold	2000€
Silver	1000€
Supporter	500€

# Benefits

## Sponsorship Packages

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Supporter
Welcome speech during the opening ceremony	Yes			
Editorial with logo in meeting guide	Yes			
Logo on all distributables (program, announcements, signage, ...)	Yes			
Logo on Website Frontpage	Yes			
Company name and logo on sponsor acknowledgment boards throughout the meeting venues	Yes	Yes		
Company banner in lecture rooms	Yes	Yes		
Logo on participant's meeting t-shirt	Big	Small		
Representatives at sponsor reception	2	1	1	
Permission to use meeting logo for own publications and marketing purposes	Yes	Yes	Yes	
Marketing material for meeting bag	Yes	Yes	Yes	
Acknowledgment through Social Media upon confirming Sponsorship	Yes	Yes	Yes	
Mention in news articles	Yes	Yes	Yes	
Advertising on our overhead projectors between presentations	Own slide	Shared slide	Shared slide	
Mention in the meeting guide	Yes	Yes	Yes	Yes
Listing on our website	Logo/Link	Logo/Link	Logo	Mention

# Additional Opportunities

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## Events

Visible presence throughout events

- Coffee breaks (250€ / coffee break)
- Sitsit (250€ / drink)

Active contributions

- Technical Presentation (available to Platinum, Gold and Silver Sponsors)
- Technical Workshop (available to Platinum Sponsors)
- Booth (available to Platinum Sponsors)

## Awards

Logo on award, hand-over at award ceremony during general assembly

- Best presentation award (1000€)
- Best poster award (1000€)
- IGSM honutations (1000€)

## Materials

- Lanyard (500€)
- Water Bottles (500€ for 150 bottles)
- Logo on Volunteer t-shirt (500€)

## Advertisement in print material

- Meeting Guide, full page (500€)
- Meeting Guide, half-page (250€)

## Individual support

Financial support or in-kind contribution.

# Contact Details

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**Felix Rohrbach**

International Sponsoring

[felix@igsm.fi](mailto:felix@igsm.fi)

+358 40 139 68 45



**Anssi Krooks**

Finnish Sponsoring

[anssi@igsm.fi](mailto:anssi@igsm.fi)

+358 40 725 60 20

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